# Between Past and Future: Digital Technologies and the Revolution in Cultural Heritage Preservation

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#### Pier Matteo Barone

The American University of Rome; Geoscienze Forensi Italia® – Forensic Geoscience Italy

In the evolving landscape of cultural heritage preservation, digital technologies and new methodologies are revolutionizing how we manage historical heritage. This paper examines the use of remote sensing, such as Ground Penetrating Radar (GPR), which allows non-invasive surveys of archaeological sites, providing detailed insights into underground structures without compromising their integrity. The integration of Geographic Information Systems (GIS) further merges data from various sources, facilitating complex spatial analyses and supporting a multidisciplinary approach in conservation. Forensic archaeology leverages these technologies to address illicit trafficking of cultural goods and assist in legal investigations. Digital innovations, including 3D modeling and augmented reality, enhance conservation practices and make cultural assets more accessible, supporting a holistic approach that values the resilience and authenticity of heritage. The paper emphasizes the importance of ethical reflection and the adoption of inclusive strategies to address the digital divide, thus ensuring equitable and sustainable access to cultural heritage.

#### Introduction

n the rapidly evolving landscape of cultural heritage conservation, the integration of digital technologies and new methodologies has fundamentally transformed how we understand, preserve, and interact with our historical legacy. The combination of traditional conservation techniques and advanced digital tools enables experts to perform more comprehensive analyses and interventions, facilitating a deeper understanding of historical contexts while ensuring the physical preservation of artifacts and sites<sup>1</sup>.

This paper explores the profound impact of digital integration in the conservation field, highlighting specific technologies like remote sensing, Geographic Information Systems (GIS), Ground Penetrating Radar (GPR), and other non-destructive techniques. It also discusses the role of forensic archaeology in protecting heritage from illicit activities and how digital innovations democratize access to cultural treasures, fostering global education and appreciation. The aim is to illustrate not only the technological advancements but also the ethical considerations and future implications of digital applications in heritage conservation.

<sup>1</sup> Barone et al. 2019; Warner 2022.

As we delve deeper into the digital transformation of cultural heritage conservation, it becomes clear that it does not merely consist in a technological upgrade, but it sets a paradigm shift in the methodology and philosophy of preservation. Digital technologies are not just enhancing existing practices; they are expanding the possibilities of what can be preserved, how preservation is conducted, and who can participate in these processes. For instance, digital archives and databases allow for the storage and sharing of detailed digital replicas of artifacts and sites, which can be accessed globally without the need for physical travel. This not only reduces the wear and tear on physical objects but also enables a global audience to engage with and learn from these cultural treasures.

Moreover, the use of these technologies facilitates a more nuanced understanding of cultural heritage sites through the ability to analyze data layers and simulations that were previously inaccessible. For example, the use of LiDAR technology in archaeology allows researchers to penetrate forest canopies and uncover hidden ruins without disturbing the surface, revealing historical landscapes that have been untouched for centuries. This capability provides invaluable insights into past civilizations and their environments, offering a new perspective on human history (Fig. 1).



Figure 1. Abstract Exemplification of the Evolution of New Digital Methods Employed in Cultural Heritage Conservation



The integration of GIS into heritage conservation further exemplifies the interdisciplinary approach that is now possible. By combining data from various sources – such as historical texts, archaeological findings, and environmental studies – GIS applications can create comprehensive spatial analyses that help conservators understand the broader context of a site, including its historical changes and interactions with human activities and natural processes. This holistic approach is crucial for developing effective conservation strategies that are both informed by historical data and adapted to contemporary environmental conditions.

Furthermore, the digital approach to cultural heritage conservation raises important ethical considerations. As we increase our reliance on digital tools, questions about the authenticity and integrity of digital replicas versus original artifacts become more pressing. Professionals in the field must address these concerns by establishing standards and protocols that ensure digital processes complement rather than replace the physical conservation of artifacts. Additionally, there is a need to consider the accessibility of such technologies, thereby avoiding a scenario where only well-funded institutions can afford them.

In contemplating the future of heritage conservation, it is evident that sustainability, inclusivity, and interdisciplinary collaboration will be key to harnessing the full potential of digital innovations. The conservation community must work together to develop strategies that not only employ cutting-edge technologies but also respect and preserve the essence of cultural heritage. This approach will ensure that cultural conservation practices continue to evolve and adapt, enabling future generations to enjoy and learn from the rich tapestry of human history that cultural heritage represents.

By examining the transformative impact of digital technologies in cultural heritage conservation, this paper seeks to highlight the challenges and opportunities that lie ahead. It advocates for a forward-thinking approach that embraces technological advancements while committing to the ethical stewardship and inclusive sharing of the world's cultural legacies. Through this balanced approach, we can ensure that the preservation of cultural heritage remains a dynamic and participatory field, well-equipped to meet the demands of the modern world while honoring the past<sup>2</sup>.

## Remote Sensing in Archaeology and Cultural Heritage Conservation

Remote sensing technology has revolutionized the field of archaeology and cultural heritage conservation, offering tools that vastly expand the capabilities for exploration and preservation. This non-contact method of information acquisition uses various forms of technology, such as aerial imagery, satellite photos, Light Detection and Ranging (LiDAR), and Ground Penetrating Radar (GPR), to gather data from significant distances with impressive detail. These technologies have become indispensable for archaeologists and conservationists, providing a "bird's-eye view" that is both comprehensive and non-invasive<sup>3</sup>.

The transformative impact of remote sensing in archaeology and conservation is profound. Traditionally, the exploration of historical sites involved physical presence and often required invasive techniques such as digging and on-ground surveying. These methods, while effective, posed risks to the physical integrity of archaeological sites. Remote sensing has shifted this paradigm by enabling the collection of detailed data without any physical interference with the site

<sup>2</sup> Lock — Stancic 2022.

<sup>3</sup> Barone et al. 2020a.

itself. This capability not only protects the site but also extends the scope of archaeological studies to areas that are either too sensitive or too inaccessible for traditional methods.

Remote sensing also plays a vital role in the ongoing documentation and preservation efforts of heritage sites. High-resolution satellite images and aerial photography are invaluable tools for monitoring the condition of these sites across the globe. They are particularly useful in assessing the impact of natural disasters, conflicts, or rapid urban expansion. Following the 2015 earthquake in Nepal, remote sensing was instrumental in quickly assessing the damage to UN-ESCO World Heritage Sites. The data collected helped coordinate and optimize restoration efforts, ensuring that they were carried out with sensitivity to the sites' historical contexts and structural integrities<sup>4</sup>.

Among the most significant advantages of remote sensing is the ability to analyze archaeological features without any excavation. Techniques such as thermal infrared remote sensing are employed to identify subsurface structures based on the thermal properties of different materials. This method can reveal foundations, old roads, and defensive walls that are invisible on the surface. This new layer of information enriches our understanding of historical sites and reduces the need for potentially harmful physical exploration.

The ability to monitor changes over time is another critical benefit of remote sensing. This aspect is particularly important in regions that are susceptible to environmental changes or human activities that might threaten archaeological sites. Remote sensing allows for the continual observation of these sites, providing data that can help archaeologists and conservationists understand how these places have evolved over time. This ongoing monitoring is essential for developing adaptive conservation strategies that are informed by both historical data and predictive modeling of future conditions.

LiDAR, one of the most revolutionary remote sensing technologies, uses laser light to measure distances from any point to the earth's surface and can penetrate vegetation to reveal the ter-

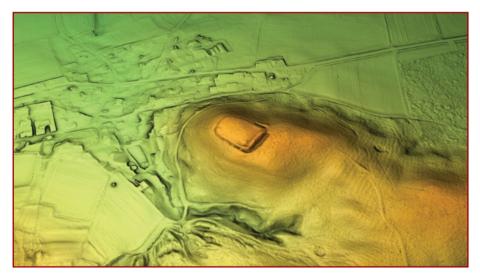


Figure 2. Example of LiDAR survey of the Burgstall Pruppach archaeological site in Germany<sup>5</sup>

<sup>5</sup> Rouven Meidlinger, CC BY-SA 4.0, via Wikimedia Commons.



<sup>&</sup>lt;sup>4</sup> Davis et al. 2020.

rain underneath. This technology has been instrumental in discovering obscured archaeological sites, even those hidden under dense forest canopies or buried beneath layers of soil and vegetation. The Mayan city of La Ciudad Blanca in Honduras, lost over centuries, was revealed through LiDAR scanning. The complex network of plazas, roads, and buildings had been swallowed by the forest. Other than helping us discover physical structures, such findings offer insights into the cultural and social dynamics of ancient civilizations (Fig. 2)<sup>6</sup>.

GPR technology is a practical tool for archaeology and conservation, working by emitting high-frequency radio waves into the ground. These waves reflect back when they encounter different material boundaries like soil, stone, or voids, and the time taken for their return is used to calculate the depth, size, and shape of subsurface objects. The data is then processed into images, allowing archaeologists and conservationists to make decisions about the site without disruptive excavation.

GPR has widespread applications in archaeology, ranging from preliminary surveys to detailed structural assessments. By providing a clear picture of what lies beneath the surface, GPR enables archaeologists to identify and map significant archaeological features. This preliminary mapping is crucial for planning detailed excavations, allowing researchers to pinpoint areas of interest and significantly reduce unnecessary disturbances to the surrounding areas.

For cultural heritage conservation, especially with regard to buildings, GPR is indispensable for assessing the condition of structural elements like foundations, walls, and masonry. It effectively detects voids, cracks, and other anomalies that may indicate underlying problems or deterioration. Such assessments are crucial for determining the conservation measures needed to preserve historical buildings and structures.

When physical excavation is impractical or prohibited, GPR provides a non-invasive alternative for studying historical changes in landscape use. This capability is especially valuable in sensitive cultural contexts where preservation of the site's integrity is paramount<sup>7</sup>.

Several case studies highlight the significant impact of GPR in archaeology and cultural heritage conservation. For example, GPR investigations in the Domus Aurea, Rome, highlighted internal lesions and detachments in the wall and vault structures as well as buried archaeological targets, providing crucial information for future restoration and preservation efforts<sup>8</sup>.

In densely populated urban areas where traditional excavation is impractical or impossible, GPR provides a valuable tool for archaeologists. For instance, in the context of Roman archaeology, GPR has revealed extensive information about ancient structures hidden beneath modern cities, without disturbing the current infrastructure<sup>9</sup>.

GPR offers high-resolution imaging that helps in understanding the construction techniques and subsequent alterations of archaeological structures. This was demonstrated in studies of ancient Roman sites where GPR was used to explore beneath the surface, revealing historical layers that inform about past construction practices and changes over time<sup>10</sup>.

GPR surveys in Pompeii were critical for identifying areas that required urgent conservation measures. GPR was employed to ensure that the activities would not damage undiscovered archaeological remains. This preventive approach was effectively used in the Regio III sector, to safeguard the subsurface heritage before starting new construction projects<sup>11</sup>.

- <sup>6</sup> Hadjimitsis et al. 2020; Orlando Villa 2011; Parcak 2009.
- <sup>7</sup> Barone 2016; Conyers 2023.
- <sup>8</sup> Barone et al. 2010.
- <sup>9</sup> Barone 2018.
- <sup>10</sup> Barone et al. 2010.
- <sup>11</sup> Barone et al. 2011; Pettinelli et al. 2012.



Several sites in Rome (and surrounding areas) were explored using GPR, revealing several ancient structures in the urban context without the need for extensive excavation, preserving the site's integrity while allowing for detailed studies.

Moreover, GPR has been instrumental in mapping the extent of the ancient Roman port of Ostia Antica, revealing new information about its urban and architectural development, and providing data inaccessible through traditional archaeology alone (Fig. 3)<sup>12</sup>.

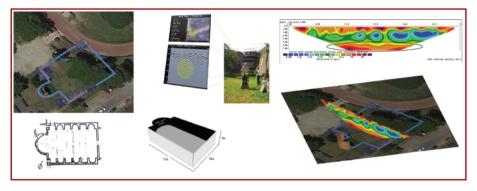


Figure 3. Combination of GPR and ERT measurements in the heart of Rome near the Baths of Caracalla to highlight the presence of an ancient Roman quadrangular structure in a completely non-invasive manner, preserving the modern urban context<sup>13</sup>

GPR assists in the conservation of cultural heritage by monitoring the condition of archaeological remains and providing data crucial for the stabilization and restoration of historic sites. GPR stands out as an essential tool in the preservation of cultural heritage, offering a non-invasive, accurate, and immediate method for assessing and addressing moisture-related damage. Its ability to provide detailed subsurface images ensures that restoration efforts are both precise and effective, safeguarding the historical integrity and structural health of cultural assets. This capability allows for effective planning and immediate corrective actions, thus preserving the structural integrity and historical value of cultural heritage sites.

The technique is adept at mapping moisture distribution and depth, assessing the extent of water ingression, and understanding its impact on the structures. This is vital for targeted restoration efforts, especially in complex and sensitive environments where traditional methods might be too invasive or damaging, providing real-time data that can be used immediately by restorers and conservationists to make informed decisions about urgent interventions (Fig. 4)<sup>14</sup>.

Alongside all the remote-sensed data, Geographic Information Systems (GIS) have transformed how archaeologists and conservationists manage, analyze, and visualize spatial data related to archaeological sites. GIS is a powerful tool that stores, analyzes, and visualizes spatial data, enabling the creation of detailed maps and spatial analyses that support the conservation and interpretation of archaeological sites. By integrating various data sources, including remote sensing, ground surveys, historical maps, and archaeological excavation records, GIS offers a comprehensive tool for managing vast amounts of geographical and archaeological data efficiently.

<sup>&</sup>lt;sup>14</sup> Barone — Ferrara 2017; Ferrara — Barone 2015b; Ferrara et al. 2013.



<sup>&</sup>lt;sup>12</sup> Barone 2018.

<sup>&</sup>lt;sup>13</sup> Barone et al. 2015a; Barone et al. 2015b.



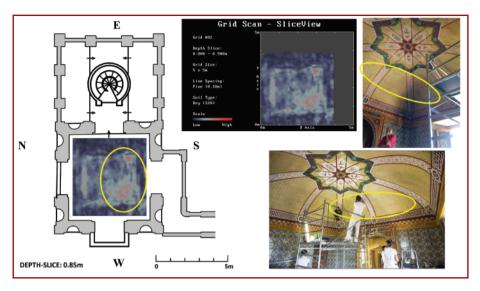


Figure 4. This figure illustrates a GPR depth-slice at 0.85 m inside the vault, with two anomalies caused by moisture damage (left). Their localization, inside the vault, helped the restorers to precisely plan their interventions (the yellow circle on the right)<sup>15</sup>

GIS integrates data from multiple sources, allowing for a holistic view of archaeological sites. This integration is crucial for understanding the historical changes, delineating site boundaries, and planning for future conservation efforts.

GIS is utilized in numerous ways within the field of archaeology. It helps manage archaeological sites by providing tools that visualize spatial data in multiple layers, a feature that proves essential for site preservation and public access planning, ensuring that interventions are effective and minimally invasive.

By analyzing the relationships between physical geography and cultural practices over time, GIS aids in interpreting how landscapes were historically used. This analysis helps in understanding the sociocultural dynamics that shaped historical human settlements.

GIS is also used for assessing environmental threats to heritage sites like climate change, flooding, or urban development. By overlaying environmental data with archaeological information, GIS enables conservationists to strategize effectively against potential threats<sup>16</sup>.

In Rome, GIS has been used to overlay modern city plans with historical maps, helping locate ancient structures buried beneath existing buildings. This application illustrates how GIS can bridge the gap between past and present, aiding in the protection and study of submerged urban archaeology. GIS was instrumental in mapping and planning excavations within the Aventinus Minor Project (AMP) facilitating detailed and non-intrusive exploration of historical sites. These technologies allow archaeologists to conduct thorough investigations while minimizing physical impact on the sites, ultimately aiding in their preservation for future generations. GIS platforms are particularly emphasized for their role in compiling and visualizing data, providing assistance in understanding spatial relationships and historical context through the

<sup>15</sup> Barone — Ferrara 2018.

<sup>16</sup> Wheatley — Gillings 2013.

use of specific remote sensing techniques which include NDVI (Normalized Difference Vegetation Index), VARI (Visible Atmospherically Resistant Index), and GPR<sup>17</sup>.

Moreover, the integration of Geographic Information Systems (GIS) into archaeological and cultural heritage protection, specifically concerning the identification and management of unexploded bombs (UXBs) from World War II in Italian archaeological landscapes, such as Pompeii and Vulci, demonstrates a crucial advancement in combining technology with cultural heritage preservation, ensuring the safety of both the sites and the people involved in their upkeep and visitation. Here, GIS is utilized to create an accessible database that integrates multi-temporal imagery and non-destructive technique outputs. This system helps identify and map dangerous areas around key cultural sites. (Fig. 5)<sup>18</sup>.

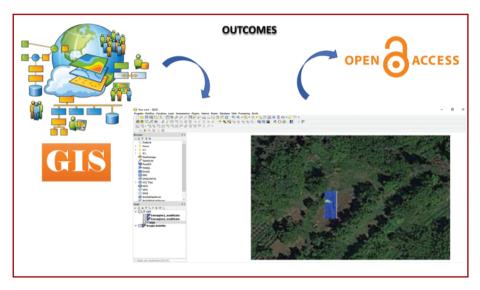


Figure 5. A schematic representation of the GIS capability to share knowledge: using the GPR data acquired on-site to find a buried UXB, the system will create a GIS that can be published online and open access<sup>19</sup>

As we have seen, the advantages of incorporating remote sensing into archaeological practice are manifold. Primarily, it is a non-intrusive method, allowing for the survey and analysis of archaeological sites without the need for physical excavation. This aspect is particularly important in preserving the physical integrity of sites, as traditional excavation methods can sometimes be destructive.

Moreover, remote sensing facilitates large-scale data collection. This capability is essential for conducting landscape-level studies that require comprehensive data sets over extensive areas. Such studies are crucial for understanding large-scale human-environment interactions and historical land use patterns that are not discernible at smaller scales.

Accessibility is another critical advantage. Remote sensing technologies provide access to remote or otherwise inaccessible areas, making it possible to study sites that are difficult to reach

<sup>18</sup> Barone 2019.

<sup>&</sup>lt;sup>17</sup> Wueste et al. 2022.

<sup>&</sup>lt;sup>19</sup> Ibidem.

or located in conflict zones. This capability not only expands the scope of archaeological research but also ensures safe and efficient data collection, even in challenging environments.

Looking forward, the potential for remote sensing in archaeology and cultural heritage conservation is boundless. As technology advances, so do the accuracy and capabilities of these tools. However, progress also brings challenges, particularly in terms of data management and analysis. The vast amounts of data generated by remote sensing technologies require sophisticated tools and skilled personnel to be interpreted effectively.

Moreover, as the reliance on digital data increases, so does the need for robust data preservation and security measures. Ensuring the long-term preservation of digital archives will be critical, as these records will serve as invaluable resources for future research and preservation efforts.

The use of Remote Sensing – such as LiDAR, GPR, integrated within a GIS platform – in archaeology and cultural heritage conservation represents a significant advancement. These technologies not only enhance the capability to discover and preserve historical sites but also offer a way to manage and interpret cultural heritage in a manner that is both informed and respectful of past legacies.

As these technologies evolve, we can foresee they will provide even greater insights and more refined tools to preserve the past, enhancing our knowledge of human history and improving conservation methodologies<sup>20</sup>.

#### Forensic Archaeology and Cultural Heritage Protection

Forensic archaeology, a discipline at the intersection of archaeological methods and legal investigations, plays a critical role in modern efforts to protect and recover cultural heritage. By applying rigorous archaeological techniques within a legal framework, forensic archaeologists give a significant contribution to the resolution of issues concerning illicit excavations, artifact trafficking, and damage assessment in cultural sites exposed to various threats. We will now take into examination the growing role of forensic archaeology in cultural heritage protection, its integration with digital innovations, and the ethical considerations involved in balancing technological advances with the authenticity and integrity of heritage sites<sup>21</sup>.

Forensic archaeology integrates archaeological expertise with legal procedures to address issues that span both academic research and law enforcement, being judicially relevant. This discipline involves the meticulous recovery and analysis of archaeological evidence, implementing legal standards that ensure it is admissible in court. Initially employed in crime scene investigation, forensic archaeology's methodologies have been adapted for cultural heritage contexts, where they are used to investigate and mitigate damages to archaeological sites and recover stolen artifacts.

Forensic archaeologists work alongside law enforcement to locate and recover artifacts illegally taken from their original sites. Their expertise is essential in tracing the origins of these items and providing documented evidence to aid legal actions and prosecutions against traffickers. This specific application of forensic archaeology involves evaluating also the impact of natural disasters, conflicts, or deliberate acts of vandalism on cultural heritage sites. Forensic archaeologists develop mitigation strategies, supporting conservation and restoration of affected sites, and ensuring that these cultural treasures are preserved for future generations<sup>22</sup>.

As expert witnesses in court cases, forensic archaeologists use their findings to influence policy

<sup>&</sup>lt;sup>20</sup> Bilotta et al. 2021; Liu et al. 2024.

<sup>&</sup>lt;sup>21</sup> Barone 2020.

<sup>&</sup>lt;sup>22</sup> Barone — Groen 2018.

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decisions related to cultural heritage protection. Their testimonies can lead to enhanced protective measures and stronger enforcement of existing laws. Despite its established presence in other European countries, the recognition and integration of forensic archaeology in the Italian legal and investigative frameworks is proving challenging, partly because of the country's slow adaptation to cultural and technological innovations. As a result, the term "forensic archaeology" is often replaced by "legal or judicial archaeology" (both a legal and a logical mistake). A missed opportunity for our Country, as the advantages stemming from the implementation of the discipline would be huge (Fig. 6)<sup>23</sup>.

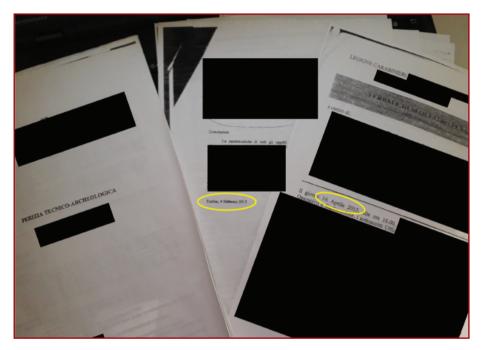


Figure 5. An example where the so-called (very erroneously!) "legal or judicial archaeologist" in Italy stumbled upon an "unpleasant incident" by dating an expert report (on the left and in the center) earlier than the seizure report (on the right), automatically voiding the expert report itself during the procedural phase. This is just one of the many frequent Italian cases where those in charge of overseeing the protection of archaeological heritage showed a lack of preparation, not just in terms of semantics but also at a professional and practical<sup>4</sup>

Various case studies highlight Forensic archaeology's effectiveness. The EAMENA (Endangered Archaeology in the Middle East and North Africa) project<sup>25</sup> employs forensic archaeology to document and contrast illegal excavations and looting in the Middle East and North Africa. Thanks to satellite imagery and other remote-sensing data, forensic archaeologists provide actionable intelligence to authorities, helping to curb the trafficking of invaluable cultural artifacts.

In regions like Iraq and Syria, where conflicts have damaged or destroyed significant cultural sites, forensic archaeologists assess the level of destruction and lead recovery efforts. Activities

- <sup>23</sup> Shvedchikova et al. 2021; Barone 2021.
- <sup>24</sup> Barone 2021.
- <sup>25</sup> https://eamena.org/.

like the SHOSI (Safeguarding the Heritage of Syria and Iraq) project<sup>26</sup> are crucial to restore cultural heritage holding immense historical, cultural, and emotional significance for local and global communities.

The integration of cutting-edge technologies has significantly enhanced the capabilities of forensic archaeology in heritage conservation. 3D Scanning and Modeling technology creates precise digital replicas of artifacts and sites, facilitating their study and preservation. For instance, the 3D modeling of Notre-Dame Cathedral, realized before the fire, provides a crucial reference for the ongoing restoration efforts, ensuring fidelity to the original architectural details<sup>27</sup>. Virtual and Augmented Reality technologies offer immersive experiences that can be educational and deeply engaging. The VR reconstruction of the ancient city of Palmyra, for example, allows users to explore the site as it appeared before its destruction by ISIS, providing a powerful tool for education and preservation advocacy<sup>28</sup>.

Artificial Intelligence in Conservation is used to analyze large datasets quickly and accurately, identifying patterns and anomalies that may indicate illicit activities such as unauthorized excavations or sudden changes in landscape. This capability is transforming how cultural heritage sites are monitored and protected against threats, ensuring a proactive approach to conservation. Forensic archaeology, with its unique blend of scientific rigor and legal acumen, is bound to play a pivotal role in future developments. As the discipline evolves, its contributions to cultural heritage conservation will likely expand, offering new insights and methods for protecting our global heritage. Embracing these innovations responsibly and ethically will be key to navigating the challenges of cultural heritage conservation in the modern world, ensuring that both the physical and the intangible aspects of our historical legacies are safeguarded for posterity.

### Ethical Considerations and the Future of Heritage Conservation

As digital technologies increasingly influence cultural heritage conservation, several ethical considerations must be addressed to maintain the balance between innovation and the preservation of authenticity. The deployment of digital tools offers unprecedented capabilities for documenting and preserving cultural heritage, but there is a critical need to balance these innovations with the authenticity and historical integrity of the sites. Techniques such as 3D scanning and virtual reconstructions must complement rather than replace the tangible aspects of heritage sites, ensuring that their essence and originality are not overshadowed by technological interventions.

The rapid adoption of digital technologies in heritage conservation also raises concerns about the digital divide, particularly the unequal access to these technologies across different regions of the world. Ensuring equitable access is crucial, as it promotes inclusive participation in the preservation of cultural heritage globally. Strategies must be implemented to provide resources and training in underrepresented and underserved communities, allowing their members to protect and celebrate their cultural heritage with the same advanced tools available in more affluent areas.

Looking ahead, the field of cultural heritage conservation is poised for significant transformations driven by interdisciplinary collaborations and a continued emphasis on sustainable and ethical practices. By integrating advanced technologies with traditional conservation methods, stakeholders can develop more effective strategies for preserving the world's cultural legacies.

<sup>&</sup>lt;sup>26</sup> https://global.si.edu/projects/safeguarding-heritage-syria-and-iraq-shosi.

<sup>&</sup>lt;sup>27</sup> https://www.youtube.com/watch?v=jAi29udFMKw&ab\_channel=NationalGeographic.

<sup>&</sup>lt;sup>28</sup> https://www.smb.museum/en/whats-new/detail/experience-ancient-palmyra-in-360-and-in-3d/.

This integrated approach not only enhances the capacity to protect and restore heritage sites but also ensures that these treasures are passed on to future generations in a manner that respects their cultural and historical significance.

The intersection of ethics, technology, and cultural heritage conservation prompts a deeper inquiry into how these elements can coexist harmoniously. As conservation practices evolve, so must our understanding and implementation of ethical standards related to digital technologies. A key concern in this regard is the potential for technology to not only support but also dominate the narrative of heritage conservation. By solely relying on digital tools the risk that technological capabilities dictate practices, rather than serve them, becomes concrete in the field of conservation<sup>29</sup>.

To mitigate this risk, it is imperative to foster a dialogue among conservation professionals, technologists, ethicists, and community stakeholders. This dialogue should focus on developing guidelines that prioritize the conservation of heritage sites as cultural and historical artifacts, rather than merely as assets to be preserved by whatever means are most efficient. These guidelines should emphasize respect for the intrinsic value of heritage sites and aim to enhance human engagement with these sites without diluting their authenticity.

The issue of the digital divide is particularly pronounced in the context of global heritage conservation. Many heritage sites are located in regions where people lack access to advanced technologies and the expertise required to use them effectively. This disparity poses a significant challenge to the democratization of heritage conservation efforts, with the risk of creating a twotiered system where some cultural legacies are better preserved and more accessible than others.

To address this challenge, international cooperation and partnerships between developed and developing countries are essential. Such collaborations can facilitate the transfer of technology and knowledge, ensuring that all countries gain the capability to protect and promote their cultural heritage effectively. Furthermore, initiatives aimed at building local capacities - such as training programs, workshops, and collaborative projects - can empower local communities to take an active role in conserving their cultural heritage.

The future of heritage conservation will increasingly depend on the synergy between multiple disciplines. Interdisciplinary collaboration brings together diverse expertise and perspectives, which are crucial for addressing the complex challenges faced by heritage conservation in the digital age. For example, integrating insights from environmental science, urban planning, history, arts, and computer science can lead to more holistic conservation strategies that account for ecological, social, and technological factors.

Such collaborations can also spur innovation in developing new conservation technologies and methodologies that are both effective and ethical. By working together, specialists in different fields can ensure that digital technologies are used in ways that truly benefit heritage conservation without compromising the values and principles that define the field.

As we look to the future of cultural heritage conservation, the integration of digital technologies presents both immense opportunities and significant challenges. Balancing the two will require a continued focus on ethical considerations, equitable access to technology, and the fostering of interdisciplinary collaborations. By addressing these areas, we can harness the power of digital innovations to preserve cultural heritage in ways that are respectful, inclusive, and effective, ensuring that this rich tapestry of human history remains vibrant and meaningful for future generations<sup>30</sup>.

<sup>29</sup> Di Maggio — Barone 2017.

<sup>30</sup> Barone — Di Maggio 2023.

### Conclusions

The implementation of digital technologies in the conservation of cultural heritage marks a paradigm shift in how we preserve and interact with our historical legacies. These technologies are not just tools for conservation but catalysts for change, that influence methodologies, accessibility, and the very philosophy of heritage preservation. This paper synthesizes the transformative potential of these technologies, emphasizing a future vision focused on sustainability, inclusivity, and interdisciplinary collaboration.

The digital era has introduced a suite of technologies that have dramatically enhanced the capabilities of cultural heritage professionals. Technologies such as remote sensing, Geographic Information Systems (GIS), and Ground Penetrating Radar (GPR) have reshaped the landscape of archaeological exploration and site conservation. Remote sensing, for instance, allows for the detailed and non-invasive surveying of archaeological sites from a distance, providing high-resolution data without the need for physical contact with the artifacts or sites. This method is crucial not only for the discovery of new sites, as showed in the case of the Mayan city of La Ciudad Blanca, but also for the ongoing monitoring and protection of already discovered ones, threatened by natural disasters and human interference.

GIS and GPR further complement these capabilities by offering detailed spatial analyses and subsurface imaging, which prove invaluable in planning excavations and assessing the structural integrity of archaeological findings. These technologies ensure that interventions are both precise and minimally invasive, preserving the integrity of the sites and reducing the potential for damage.

Forensic archaeology exemplifies the integration of archaeological methods within legal frameworks, with a key role in addressing issues such as illicit excavations and artifact trafficking. By recurring to forensic techniques in cultural heritage contexts, professionals can provide evidence that supports legal and regulatory actions aimed at protecting and recovering cultural assets. This discipline underscores the importance of integrating technological prowess with legal and ethical considerations to safeguard cultural heritage effectively.

Digital technologies have also democratized access to cultural heritage. Innovations like 3D scanning and virtual reality (VR) enable the public to experience historical sites and artifacts from anywhere in the world, breaking down geographical and socio-economic barriers. The digital replication of sites, such as the VR reconstruction of Palmyra, not only educates a global audience but also preserves the memory and knowledge of sites threatened by conflict or decay.

As we harness these technologies, we must also navigate the ethical considerations they raise. The balance between utilizing digital tools and maintaining the authenticity of cultural sites is delicate. There is a critical need to ensure that digital interventions respect the integrity and historical accuracy of cultural heritage. Moreover, addressing the digital divide is essential to ensure that these advanced technologies are accessible to all, promoting an inclusive approach to global heritage conservation.

Looking forward, the future of cultural heritage conservation is inherently linked to the principles of sustainability and inclusivity, underpinned by robust interdisciplinary collaboration. The integration of digital technologies with traditional conservation methods offers a holistic approach to preserving the past. This approach not only enhances the protective measures but also ensures that they are sustainable and adaptive to future challenges.

To avoid the so-called technological fetishism<sup>31</sup> Interdisciplinary collaboration extends beyond

<sup>31</sup> Huggett 2004.

the integration of various technological fields; it involves collaboration between technologists, conservationists, local communities, policymakers, and educators. Each stakeholder brings a unique perspective that enriches the overall effort, ensuring results that are comprehensive and culturally sensitive.

The transformative potential of digital technologies in cultural heritage conservation is immense. As these technologies evolve, they promise to further enhance our ability to understand, preserve, and share our cultural heritage. Embracing this potential requires a commitment to ethical practices, inclusivity, and interdisciplinary collaboration. By navigating these challenges thoughtfully, we can ensure that our global cultural heritage is not only preserved but also celebrated and understood in all its complexity by future generations. This vision for the future of heritage conservation is not only about preserving the past; it's about enriching our global cultural narrative in the digital age (Fig. 7).



Figure 7. An abstract depiction of the future of cultural heritage conservation, highlighting the integration of digital technologies

Nel contesto dell'evoluzione della conservazione dei beni culturali, tecnologie digitali e nuove metodologie stanno rivoluzionando l'approccio alla gestione del patrimonio storico. Questo articolo esplora l'impiego del telerilevamento, come il georadar (GPR), che consente indagini non invasive sui siti archeologici, offrendo una visione dettagliata delle strutture sotterranee senza comprometterne l'integrità. L'uso del Geographic Information System (GIS) integra ulteriormente dati provenienti da varie fonti, facilitando analisi spaziali complesse e contribuendo a un approccio multidisciplinare nella conservazione. L'archeologia forense si avvale di queste tecnologie per affrontare il traffico illecito di beni culturali e assistere nelle indagini giudiziarie. Le innovazioni digitali, come la modellazione 3D e la realtà aumentata, arricchiscono le pratiche conservazionistiche e rendono i beni culturali più accessibili, sostenendo un approccio olistico che valorizza la resilienza e l'autenticità del patrimonio<sup>32</sup>. L'articolo sottolinea l'importanza di una riflessione etica e l'adozione di strategie inclusive per affrontare il divario digitale, garantendo così un accesso equo e sostenibile al patrimonio culturale.

<sup>32</sup> Opgenhaffen 2021; Boboc et al. 2022.

L'ultima consultazione dei siti web è avvenuta nel mese di dicembre 2024



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